



For more information, contact
Luke Christie at
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Sponsorship Packages

2024

March 21 2024

8:00 AM | Cobb Energy Centre

Breakfast with Champions (BWC) is Bobby Dodd Institute's (BDI) flagship fundraising event, an annual gathering of friends that fuels BDI's mission to empower people with differing abilities to maximize their potential. The event program recognizes the achievements of Luminary of the Year honorees: BDI program participants, employer partners, and community advocates who exemplify BDI's tagline, "illuminating the possibilities in disabilities."

All proceeds from BWC support BDI's core programs: Family Support, Benefits Navigation, Work Incentives Planning & Assistance (WIPA), Georgia Community Trust, and Behavioral Health, as well as Getting Ready for Opportunities in Work (G.R.O.W.), the BDI Bridge Academy, and related career-readiness programs. Collectively, these programs, which serve over 2,000 people each year, provide people with disabilities resources to help achieve personal, educational, and professional goals.

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2024

Presenting

Guaranteed seating for 16

Full-page ad in event program + recognition in event promo materials

Optional feature story on BDI's website and shared via all BDI marketing channels

On-stage participation: Company representative presents an award or introduces a speaker

\$15,000

Supporting

Guaranteed seating for 16

Half-page ad in event program

Optional "sponsor spotlight" in BDI's email newsletter and shared via BDI's social media platforms

\$10,000

Contributing

Guaranteed seating for 8

Quarter-page ad in event program

Optional "sponsor spotlight" in BDI's email newsletter and shared via BDI's social media platforms

\$5,000

Participating

Guaranteed seating for 8

Logo listed in event program

Optional "sponsor spotlight" post shared via BDI's social media platforms

\$2,500

Patron

Guaranteed seating for 8

Name listed (without logo) in event program

Name listed in social media post thanking all Patron Sponsors

\$1,200

Benefactor

Guaranteed seating for 4

Name listed (without logo) in event program

Name listed in social media post thanking all Benefactor Sponsors

\$600